

LISA HERNANDEZ

The Long Beach Depot For Creative ReUse  
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[TheLongBeachDepot.org](http://TheLongBeachDepot.org)

May 18, 2009

Mr. Barack Obama, President Of The United States  
The White House  
1600 Pennsylvania Avenue, NW  
Washington, DC 20500

Dear Mr. President,

Thank you very much for all of your courage, efforts and hard work in fixing our country. We know you have a lot of work and we want to help you in the areas of "Economy" and "Environment". Currently we run a small "Green Type" business that works to educate and inspire our community to reduce waste by reusing what we already have. There is an urgent need for more shops like ours because there is a huge void that is not being filled with items that Goodwill won't accept, but is too good to put in the trash (i.e. scraps, pieces, misprints, samples, over runs, discards, overstocks and mill ends).

Everyone has "stuff" that accumulates as "clutter" in their homes that "could be used for something". These are the types of items that are perfect for artists, crafters, teachers, students, seniors and anyone interested in saving money by using recycle materials for projects. Manufacturing companies also have a lot of scraps, etc. that typically are thrown away because there's no place to donate to.

Enclosed are few gifts for you and your family utilizing recycled materials. There are two CD Yo-Yo's for Sasha and Malia made by the kids from scrap CD's, buttons and string yarn, a handmade necklace for Mrs. Obama made by our resident artist, Yoshino (who's also my daughter) from scrap beads, a magnet made from an old vinyl record and a bottle cap magnet made by a couple of our supporting artists. These are only a few examples of "creative reuse".

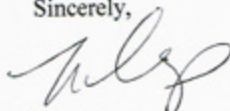
Please consider using our little shop as a model to help inspire unemployed individuals to open up small creative reuse shops in their own communities.

Our country could be the first to create an industry of small creative reuse stores in each neighborhood that serves the following purposes:

1. Educates by creating a "green" community environment that promotes reducing waste through reuse of "stuff" that we already have.
2. Empowers unemployed individuals to utilize their talents by running their own small "green" business in their neighborhoods.
3. Supports and provides low-cost materials and supplies for artists, teachers, students, seniors and anyone looking for recycled and clean reusable items.
4. Promotes "right-brain" or "outside-the-box" thinking in children and teaches improvising by utilizing reusable materials for creative projects.
5. Helps boost consumer spending by offering an alternative to "Goodwill/Thrift stores" that do not carry these types of "scrap" materials.

Mr. President, on behalf of the artists, volunteers and my family, we applaud you and your family for "stepping up to the plate" to help us all out. Should you have any questions please feel free to call me anytime at: 562-900-0209 or 562-437-9999. Thank you very much for your time and attention.

Sincerely,



Lisa Hernandez

